

# FEC FORM 5

## REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

1. (a) Name of Individual, Organization or Corporation <b>Planned Parenthood Action Fund Inc.</b>			3. FEC Identification Number <b>C</b> <b>C90005471</b>
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported <b>123 William St, 10th Floor</b>			
(c) City, State and ZIP Code <b>New York</b> <b>NY</b> <b>10038</b>			
2. Occupation and Name of Employer (for Individual Filers Only)			

4. TYPE OF REPORT (check appropriate boxes):

(a) ☐ April 15 Quarterly Report

☐ July 15 Quarterly Report

☒ 24-Hour Report

☐ October 15 Quarterly Report

☐ 48-Hour Report

☐ January 31 Year-End Report

b) Is this Report an amendment? ☒ No ☐ Yes, it amends the report filed on

/  /

5. COVERING PERIOD:

FROM

/  /

THROUGH

/  /

6. TOTAL CONTRIBUTIONS.....

0.00

7. TOTAL INDEPENDENT EXPENDITURES .....

130794.14

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Schifeling, Deirdre, , ,

Schifeling, Deirdre, , ,

10/20/2016

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 2 OF 9  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

08 / 26 / 2016

Mailing Address 1904 L St. NW #800

Amount

316.05

Transaction ID : 57633557

Purpose of Expenditure  
Email CopywritingCategory/  
Type 004Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Clinton, Hillary, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

490664.02

Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

08 / 26 / 2016

Mailing Address 1904 L St. NW #800

Amount

316.05

Transaction ID : 57633558

Purpose of Expenditure  
Email CopywritingCategory/  
Type 004Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Trump, Donald, , ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

490664.02

Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

09 / 06 / 2016

Mailing Address 1904 L St. NW #800

Amount

632.10

Transaction ID : 57633560

Purpose of Expenditure  
Email CopywritingCategory/  
Type 004Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Trump, Donald, , ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

490664.02

Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 1264.20

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 3 OF 9  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee  
O'Brien Garrett (formerly known as OMP Inc.)

Date of Public Distribution/Dissemination

MM / DD / YYYY  
09 / 08 / 2016

Mailing Address 1133 19th St. NW #300

Amount

City State Zip Code  
Washington DC 20036

1280.76

Transaction ID : 57633561

Purpose of Expenditure  
Printing and postage of mail pieceCategory/  
Type 003Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Clinton, Hillary, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 490664.02Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Planned Parenthood Federation of America Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY  
09 / 08 / 2016

Mailing Address 123 William St, 10th Floor

Amount

City State Zip Code  
New York NY 10038

455.77

Transaction ID : 57633563

Purpose of Expenditure  
List RentalCategory/  
Type 003Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Clinton, Hillary, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 490664.02Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Planned Parenthood Federation of America Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY  
09 / 09 / 2016

Mailing Address 123 William St, 10th Floor

Amount

City State Zip Code  
New York NY 10038

455.77

Transaction ID : 57633564

Purpose of Expenditure  
List RentalCategory/  
Type 003Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Clinton, Hillary, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 490664.02Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 2192.30

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 4 OF 9  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee  
Planned Parenthood Federation of America Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 20 / 2016

Mailing Address 123 William St, 10th Floor

Amount

City State Zip Code  
New York NY 10038

1211.15

Transaction ID : 57633565

Purpose of Expenditure  
List RentalCategory/  
Type 003Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Clinton, Hillary, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

490664.02

Disbursement For: ☐ Primary ☒ General  
2016 ☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Planned Parenthood Federation of America Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 20 / 2016

Mailing Address 123 William St, 10th Floor

Amount

City State Zip Code  
New York NY 10038

1211.15

Transaction ID : 57633566

Purpose of Expenditure  
List RentalCategory/  
Type 003Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Trump, Donald, , ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

490664.02

Disbursement For: ☐ Primary ☒ General  
2016 ☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Planned Parenthood Action Fund Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY  
09 / 26 / 2016

Mailing Address 123 William St, 10th Floor

Amount

City State Zip Code  
New York NY 10038

495.25

Transaction ID : 57633571

Purpose of Expenditure  
Staff timeCategory/  
Type 001Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Clinton, Hillary, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

490664.02

Disbursement For: ☐ Primary ☒ General  
2016 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 2917.55

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 5 OF 9  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Planned Parenthood Action Fund Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY  
09 / 26 / 2016

Mailing Address 123 William St, 10th Floor

Amount

495.25

Transaction ID : 57633572

Purpose of Expenditure  
Staff TimeCategory/  
Type 001Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:  
Trump, Donald, , ,Calendar Year-To-Date Per Election  
for Office Sought

490664.02

Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

MM / DD / YYYY  
09 / 13 / 2016

Mailing Address 1904 L St. NW #800

Amount

185.02

Transaction ID : 57633576

Purpose of Expenditure  
Email CopywritingCategory/  
Type 003Office Sought: ☐ House State: NC  
☒ Senate District: \_\_\_\_\_  
☐ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:  
Burr, Richard, , ,Calendar Year-To-Date Per Election  
for Office Sought

134406.18

Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 10 / 2016

Mailing Address 1904 L St. NW #800

Amount

210.70

Transaction ID : 57633578

Purpose of Expenditure  
Email CopywritingCategory/  
Type 004Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentCheck One: ☒ Support ☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:  
Clinton, Hillary, , ,Calendar Year-To-Date Per Election  
for Office Sought

490664.02

Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 890.97

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 6 OF 9  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
10		10		2016

Mailing Address 1904 L St. NW #800

Amount

City	State	Zip Code
Washington	DC	20036

Amount
210.70

Transaction ID : 57633579

Purpose of Expenditure  
Email CopywritingCategory/  
Type 004
Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
Trump, Donald, , ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 490664.02Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
10		04		2016

Mailing Address 1904 L St. NW #800

Amount

City	State	Zip Code
Washington	DC	20036

Amount
421.40

Transaction ID : 57633580

Purpose of Expenditure  
Email CopywritingCategory/  
Type 004
Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
Trump, Donald, , ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 490664.02Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

M M	/	D D	/	Y Y Y Y
10		20		2016

Mailing Address 1904 L St. NW #800

Amount

City	State	Zip Code
Washington	DC	20036

Amount
210.70

Transaction ID : 57633581

Purpose of Expenditure  
Email CopywritingCategory/  
Type 004
Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ President
Name of Federal Candidate Supported or Opposed by Expenditure:  
Clinton, Hillary, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 490664.02Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 842.80

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 7 OF 9  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 20 / 2016

Mailing Address 1904 L St. NW #800

Amount

210.70

Transaction ID : 57633582

Purpose of Expenditure  
Email CopywritingCategory/  
Type 004Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Trump, Donald, , ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

490664.02

Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

O'Brien Garrett (formerly known as OMP Inc.)

Date of Public Distribution/Dissemination

MM / DD / YYYY  
09 / 09 / 2016

Mailing Address 1133 19th St. NW #300

Amount

3523.91

Transaction ID : 57633584

Purpose of Expenditure  
Printing and postage of mail pieceCategory/  
Type 003Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Clinton, Hillary, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

490664.02

Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Ready Talk

Date of Public Distribution/Dissemination

MM / DD / YYYY  
09 / 27 / 2016

Mailing Address 1900 16th Street/Suite 600

Amount

602.33

Transaction ID : 57633587

Purpose of Expenditure  
Teleconferencing ServicesCategory/  
Type 003Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Clinton, Hillary, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought

490664.02

Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 4336.94

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 8 OF 9  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee  
Mack Sumner Communications, LLC

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 13 / 2016

Mailing Address 2001 N Beauregard St #420

Amount

City State Zip Code  
Alexandria VA 22311

37845.38

Transaction ID : 57633589

Purpose of Expenditure  
Mail piece production and postageCategory/  
Type 003Office Sought: ☐ House State: NC  
☒ Senate District: \_\_\_\_\_  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Ross, Deborah, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 134406.18Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Mack Sumner Communications, LLC

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 13 / 2016

Mailing Address 2001 N Beauregard St #420

Amount

City State Zip Code  
Alexandria VA 22311

18922.69

Transaction ID : 57633590

Purpose of Expenditure  
Mail piece production and postageCategory/  
Type 003Office Sought: ☐ House State: NC  
☒ Senate District: \_\_\_\_\_  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Burr, Richard, , ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 134406.18Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Mack Sumner Communications, LLC

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y  
10 / 18 / 2016

Mailing Address 2001 N Beauregard St #420

Amount

City State Zip Code  
Alexandria VA 22311

18922.69

Transaction ID : 57633591

Purpose of Expenditure  
Mail piece production and postageCategory/  
Type 003Office Sought: ☐ House State: NC  
☒ Senate District: \_\_\_\_\_  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Burr, Richard, , ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 134406.18Disbursement For: ☐ Primary ☒ General  
2016  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 75690.76

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)



**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 9 OF 9  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Mack Sumner Communications, LLC

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 18 / 2016

Mailing Address 2001 N Beauregard St #420

Amount

37845.38

Transaction ID : 57633592

Purpose of Expenditure  
Mail piece production and postageCategory/  
Type 003Office Sought: ☐ House State: NC  
☒ Senate District: \_\_\_\_\_  
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Ross, Deborah, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 134406.18Disbursement For: ☐ Primary ☒ General  
2016 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Twitter

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 19 / 2016

Mailing Address 1355 Market Street/Ste 900

Amount

3615.95

Transaction ID : 57633602

Purpose of Expenditure  
Digital AdvertisingCategory/  
Type 004Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Trump, Donald, , ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 490664.02Disbursement For: ☐ Primary ☒ General  
2016 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Twitter

Date of Public Distribution/Dissemination

MM / DD / YYYY  
10 / 19 / 2016

Mailing Address 1355 Market Street/Ste 900

Amount

1197.29

Transaction ID : 57633603

Purpose of Expenditure  
Digital AdvertisingCategory/  
Type 004Office Sought: ☐ House State: DC  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Clinton, Hillary, , ,Check One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office Sought 490664.02Disbursement For: ☐ Primary ☒ General  
2016 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 42658.62

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶ 130794.14  
(carry total from last page forward to Line 7)